

BITSPEC

# An instant learning gratification society

# Why do we learn?

- We live in a time of almost instant change therefore we expect to have learning experiences and successes in an almost instant gratification.
- We also learn through our feelings and emotions therefore the progress made needs to be gratified and acknowledged.
- Online certification requires more perseverance than in class learning because it is based on self-motivation. The learners are more focused on achieving their own results than in a group environment.
- Keep in mind what really motivates you, and ask the question: “why do we learn”? ..while designing the course

# Too much information outside of the course slide presentation

- If the user will have several other books or additional materials that will be required to read before the next test or exam, he/she will give up sooner because the time required to learn will increase exponentially with:
  - difficulty of the training/educational material,
  - amount of knowledge,
  - elapsed time since he/she learned something
- There are reasons why MOOC (massive online open courses) has challenges:  
[http://www.nytimes.com/2014/11/02/education/edlife/demystifying-the-mooc.html?\\_r=0](http://www.nytimes.com/2014/11/02/education/edlife/demystifying-the-mooc.html?_r=0)
  - *(But what he ended up discovering was that he had designed MOOCs for the type of self-motivated, bright students he taught at Stanford, or the college student he was at 18, when he essentially taught himself using books at the University of Bonn's library.)*

# While online Learning is still “young”:

- It might seem that technology is old, but remember that more than 10 years ago we did not have the IT systems available to support the learning while now, everybody wants to learn by using the ...mobiles.
- Not long ago, many people did not know how to read or write while today with the advances made in technology , we can break down those barriers.
- Societies become better performers when everybody LEARNS, and that is why we all need to create better societies. If we can make in an instant the societies to become better then the first step is to create better learning environments online first!